
SPECIFIC GUIDELINES FOR DOCTOR OF MANAGEMENT CANDIDATES

Supervision and Monitoring Process: Doctor of Management

- OYAGSB Doctor of Management (DMAN) is a practice-oriented doctoral research programme designed specially to meet the needs of the business sectors.

Requirement

- Research that solves industry problem.
- Identify problem based on industry focus and industry relevant.
- Must work with the industry partner and try to solve the problem that the industry is facing (Applied Research)
- Required to do Action Research.
- Appropriate for industry development.

Supervisor Responsibility

- Supervisor has the responsibility to ensure that the research is designed correctly.
- Supervisor has the responsibility to make sure that the research meets the requirement of an Action Research
- Supervisor has the responsibility to ensure that the student research is applied oriented or/ and demonstrable impact (improvement or changes).
- Supervisor has the responsibility to help student position his or her research in comparison to other current work and help them shape the project to fill in what is missing.
- Supervisor has the responsibility to assist student in his or her research design, execution and analysis of research activities in collaboration with the industry
- Supervisor needs to be up-to-date with the field

Supervision Process

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| Identify Problem | <ul style="list-style-type: none">• Students should identify problem based on discussing with experts from different industry or industry of student focus. |
| Literature | <ul style="list-style-type: none">• Do systematic literature review to find what has been done in academic to solve the problem (theoretical). |
| Methodology | <ul style="list-style-type: none">• Device a hybrid solution.• <u>Co-creating theory and practice.</u>• Solve practical (business) problems by engaging in co-creation with practitioners and researcher to deepen understanding of ways to encounter practical problems in innovative ways. Thus, opens an avenue for the development of theory. |

Contribution

- It needs to be novel and contribute to the industry (industry relevant)

Monitoring Process

- Engagement in practice-oriented process of doing research. It might be directly in meetings or joint events with the company, or indirectly by advising the doctorate on his or her interactions with practice.
- Monitoring administrative activities i.e., reporting of student progress.