

## **PERMISSION TO USE**

In presenting this consultation report, in partial fulfillment of the requirements for a Doctorate of Business Administration Degree from Universiti Utara Malaysia, I hereby agree that Sultanah Bahiyah Library, Universiti Utara Malaysia make it freely available for inspection and reference. I further agree that the permission for copying of this report in any manner, in whole or in part, for scholarly purposes may be granted by my mentor or, in their absence, by the Dean of Othman Yeop Abdullah Graduate School of Business (OYAGSB). It is understood that any financial gain from copying or publication of my consultation report, or from scholarly use of this report or parts thereof, shall not be given to me and/or to University Utara Malaysia.

Request for permission to copy or make use of any materials in this report, in whole or in part should be addressed to:

Dean of Othman Yeop Abdullah Graduate School of Business, Universiti Utara  
Malaysia, 06010 UUM Sintok, Kedah Darul Aman