

## **RULES AND REGULATIONS FOR DBA PUBLICATION REQUIREMENTS**

DBA students who have enrolled in Semester 161 (Semester September 2016) onwards, are required to fulfill the following publication requirements **BEFORE** go for viva voce:

1. Publish at least one (1) case study **OR**
2. Publish at least 1 (one) article in a referred journal/professional business magazine (example: Malaysian Business, Marketers, Accounts Today, the Asian banker, HRM Asia, INSURANCE etc.)

The article/case study should fulfill the following requirements:

1. The article/case study is produced individually **OR** can be co-authored only with and consented by the supervisor (s);
2. The article/case study published must be based on the DBA candidate's research topic;
3. The article/case study must be published during the candidacy;
4. The article/case study must be published before a viva-voce session.